



Training Manual



We looked to nature and found the answer.

Welcome to the natural and organic solution for healthier, stronger, fuller, longer lasting hair. RevuCell Organics is a natural and organic hair growth therapy system that diminishes the appearance of hair loss while promoting healthy natural hair growth.

Our revolutionary cell based organic solution helps treat hair loss at the root with organic and natural ingredients. RevuCell helps to re-balance and stimulate the hair's natural growth cycle while strengthening damaged hair to prevent breakage and hair loss.

All RevuCell Organics products are 100% Drug Free with no medicinal side effects. They are safe for use by both women and men and only RevuCell Organics contains our unique blend of certified organic ingredients to promote natural hair growth.





# The RevuCell Organics Difference

All RevuCell Organics products are made with the highest standards using organic and natural ingredients. RevuCell is formulated to give you denser fuller looking hair while diminishing the appearance of hair loss.

All RevuCell Organics products contain the following ingredients:



Organic  
Aloe Vera



Organic  
Pea Sprout



Organic  
Argan Oil



Organic  
Tea Tree



Organic  
Lavender

Organic Pea Sprout Extract stimulates hair growth at the root.

Men and women suffering from temporary hair loss are experiencing an imbalance in the hair growth life cycle where too many hairs stay in a resting or dormant phase.

Organic pea sprout extract stimulates the dermal papilla cells to produce special signaling molecules required to successfully initiate the growth phase.

As a result those molecules also shorten the resting phase of the hair growth life cycle.

Organic peas sprout extract strengthens the hair and nourishes the follicle for stronger, fuller and denser looking hair.

Organic Aloe Vera Juice promotes a healthy environment for hair growth.

Aloe Vera is rich in vitamins A,B,C and E, minerals and antioxidant polyphenols that can help fight infections, inhibit growth of certain bacteria, and moisturize and condition the skin and scalp. Aloe Vera accelerates the healing process & promotes a healthy environment for hair growth.

Organic Argan Oil nourishes and conditions to add volume and fullness

Argan oil helps to reduce hair loss and hair breakage by strengthening and conditioning damaged hair. Helps provide natural fullness, body and shine.

Organic Tea Tree Essential Oil stimulates the hair growth cycle.

Organic Tea Tree Essential Oil contains both antibacterial and antimicrobial properties to combat hair loss. Helps to increase blood flow to the hair follicle for proper nourishment.

Organic Lavender Essential Oil increases nourishment to the follicle.

Organic lavender is rich in antiseptic properties that help treat dandruff and itchy scalp. It also has circulatory benefit to increase blood flow and nourishment to the follicle.

# Give Us 3 Months and RevuCell Organics Will Give You the Hair You've Always Wanted

Discovering that your hairline is starting to recede or that your hair is thinning can be a devastating realization. Not knowing how or why it's happening can also be frustrating.

Hair loss can be caused by a number of factors. Heredity, age, stress, changes in hormones, health or diet and even climate are just a few of the reasons our hair may begin to thin.

By the age of 50 approximately 85% of men have significantly thinning hair and 50% of women will also be suffering from hair loss or thinning issues.

Our unique combination of organic pea sprout extract, aloe vera, lavender, argan oil, and tea tree essential oils stimulate dormant or resting hair follicles to begin a healthy and normal growing phase .

**Before**

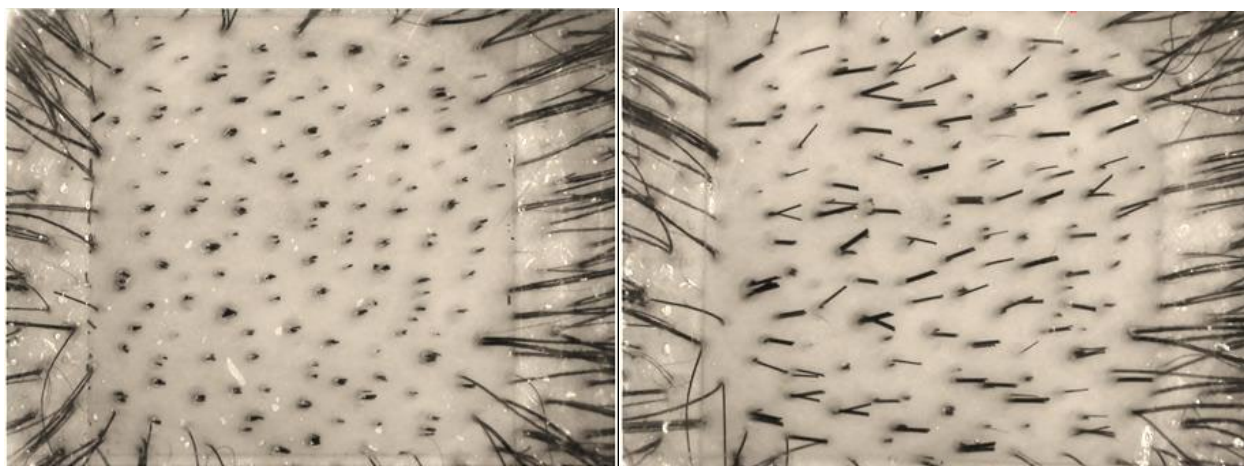


**After**



Using RevuCell Organics every day will help you on your journey to denser, stronger and fuller looking hair.

# Phototrichogram Technique



Photographs with the EPIFLASH system of a shaved zone of the scalp at the beginning and two days after the shaving. Analysis of the picture with the software count'hair® to count the Anagen and the Telogen hair.

## See What Customers Are Experiencing

In a study conducted by Mibelle Biochemistry, the effects of Organic Pea Sprout Extract on the hair growth cycle was evaluated using the phototrichogram technique on a group of volunteers suffering from mild to moderate hair loss.

85%

Noticed  
Regrowth

At the end of the 3 month study 85% of volunteers noticed a slight to strong re-growth of their hair in the treated areas.

95%

Diminished  
Hair Loss

At the end of the 3 month study 95% of volunteers noticed a slight to strong deceleration of their hair loss.

80%

Stronger Hair  
Less Breakage

At the end of the 3 month study 80% of volunteers noticed their hair felt stronger and was less breakable.

95%

Healthier More  
Beautiful Hair

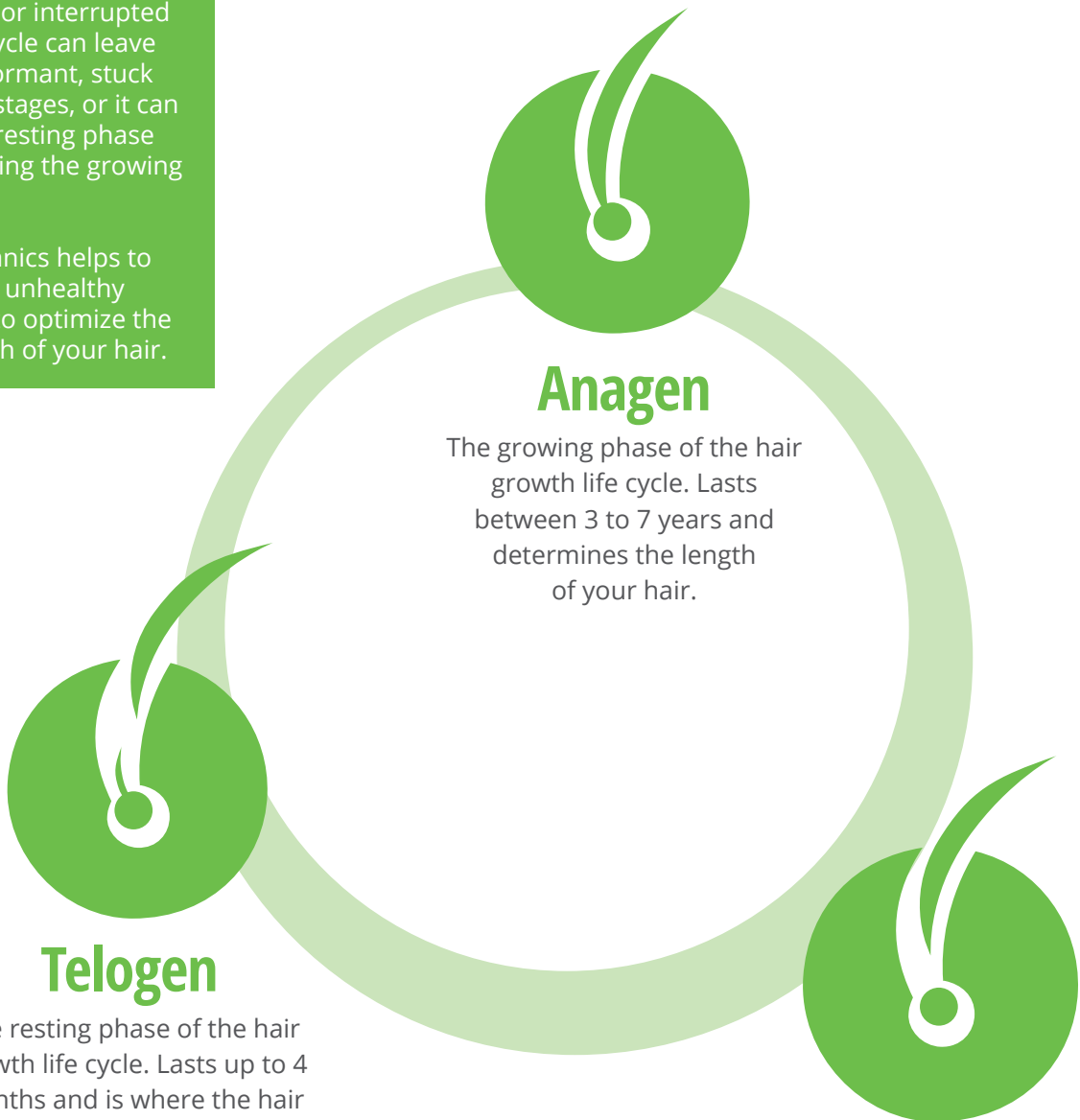
At the end of the 3 month study 95% of volunteers noticed a slight to strong improvement in the look and feel of their hair.

# The Healthy Hair Growth Cycle

Hair follicles undergo cyclical and unsynchronized growth. This cycle is made up of 3 phases (Anagen, Catagen and Telogen); each hair passes through the phases independently of the neighboring hairs.

An unhealthy or interrupted hair growth cycle can leave "the follicle dormant, stuck in one of the stages, or it can lengthen the resting phase while shortening the growing phase.

RevuCell Organics helps to re-balance an unhealthy growth cycle to optimize the life and growth of your hair.



## Anagen

The growing phase of the hair growth life cycle. Lasts between 3 to 7 years and determines the length of your hair.

## Telogen

The resting phase of the hair growth life cycle. Lasts up to 4 months and is where the hair finishes shedding and the hair follicle re-enters the Anagen phase.

## Catagen

The regression phase of the hair growth life cycle. Lasts about 3 weeks and is where the hair bulb separates from the Dermal Papilla and the hair follicle shrinks.

RevuCell Organics helps to re-balance the hair growth cycle and prolong the Anagen (growing) phase of the hair.



# Women And Men Are Affected By Hair Loss In Different Ways



Women make up 40% of American hair loss sufferers.

The North American Menopause Society reports that hair loss affects 50% of women before age 50.

Women experience diffuse hair loss and tend to lose hair on the top of their head.



By age 35, two-thirds of American Men will experience some degree of hair loss.

By age 50 approximately 85% of men have significantly thinning hair.

Hair loss in men can be much more extensive, affecting mostly the temporal areas and the top of the head.

## Hair Loss Is Linked To An Imbalanced Hair Growth Cycle

In people with healthy hair, about 85 – 90% of the hair is in the Anagen phase and the other 10 – 15 % is in the Telogen phase.

When hair loss occurs it is caused by an imbalance of the hair growth cycle which results from several factors including androgen metabolism, genetics and stress.

Hair loss is characterized by:

- Changes in the proportions of Anagen and Telogen hair: the number of Anagen hairs is reduced and at the same time too many hairs remain in the Telogen phase.
- A decrease in the duration of Anagen phase leading to shorter and thinner hair
- A prolongation of the interval separating the loss of a hair in Telogen phase and the emergence of a replacement Anagen hair.



## Revitalizing Shampoo

*For denser fuller looking hair. Color and Straightener Safe.*

Gently cleanses, nourishes and stimulates the hair and scalp for denser fuller looking hair. Safe for all hair types.

### Directions:

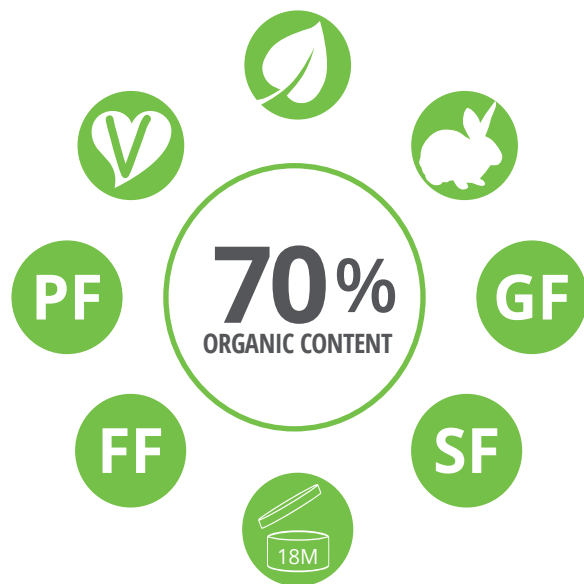
Apply to wet hair and emulsify into a rich creamy lather.  
Rinse clean with warm water.

### INGREDIENTS LIST

ALOE BARBADENSIS LEAF JUICE\*, SODIUM COCOYL ISETHIONATE, DECYL GLUCOSIDE, DISODIUM COCOYL GLUTAMATE, PISUM SATIVUM (PEA) SPROUT EXTRACT\*, CETYL ALCOHOL, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL\*, LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL\*, ARGANIA SPINOSA (ARGAN) KERNEL OIL\*, VITIS VINIFERA (GRAPE) SEED EXTRACT\*, HELIANTHUS ANNUUS (SUNFLOWER) SEED EXTRACT\*, RICE AMINO ACIDS, PANTHENOL, SODIUM PCA, CITRIC ACID, METHYL GLUCETH-20, TOCOPHEROL, DISTEARETH-75 IPDI, BENZYL ALCOHOL AND DEHYDROACETIC ACID

**\* ORGANIC INGREDIENTS LISTED IN GREEN**





"My hair began to thin dramatically due to thyroid issues. It was not only thinning but became course and brittle. I am so thankful to have found RevuCell Organics. In just a few months my hair felt thicker, looked fuller, and was stronger. Thank you RevuCell Organics for giving me my hair back!"

- Alexandra M. Los Angeles CA USA





## Volumizing Conditioner

*Lightweight conditioning formula adds fullness and body*

Leaves hair looking fuller and thicker with long lasting volume, softness, and shine. Helps repair damaged and bleached hair.

Directions:

Apply to clean wet hair and let sit for 1 to 2 minutes.

Gently pull through ends and rinse clean with warm water

### INGREDIENTS LIST

ALOE BARBADENSIS LEAF JUICE\*, STEARYL ALCOHOL, CETYL ALCOHOL, GLYCERINE\*, STEARALKONIUM CHLORIDE, ARGANIA SPINOSA (ARGAN) KERNEL OIL\*, TOCOPHEROL, SODIUM PCA, METHYL GLUCETH-20, CAPRYLIC/ CAPRIC TRIGLYCERIDE, BEHENAMIDOPROPYL DIMETHYLAMINE BEHENATE, PISUM SATIVUM (PEA) SPROUT EXTRACT\*, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT\*, RICE AMINO ACIDS, PANTHENOL, VITIS VINIFERA (GRAPE) SEED OIL\*, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL\*, ACETAMIDE MEA (AND) HYDROLYZED KERATIN (AND) PANTHENOL (AND) GLYCERIN (AND) SORBITOL (AND) SODIUM COCOYL COLLAGEN AMINO ACIDS (AND) COCOYL SARCOSINE (AND) WHEAT GERM ACID (AND) TRITICUM VULGARE (WHEAT) GERM OIL (AND) POLYSORBATE 20 (AND) LINOLEIC ACID (AND) TOCOPHEROL (AND) SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL (AND) TOCOPHERYL ACETATE (AND) POLYSORBATE 80 (AND) HYDROLYZED GLYCOSAMINOGLYCANS, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL\*, LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL\*, BENZYL ALCOHOL AND DEHYDROACETIC ACID

**\* ORGANIC INGREDIENTS LISTED IN GREEN**





"I had been losing my hair due to stress and had an Alopecia spot in the front of my hairline. I have been using RevuCell Organics for 3 months and I absolutely love my results. I am so happy RevuCell Organics cares so much and is helping people with this growing issue."

- Lacey W. Indianapolis IN USA







## Rejuvenating Scalp Serum



*Made with phyto-nutrient rich Organic Pea Sprout Extract and Antioxidant Polyphenol rich Organic Aloe Vera.*

Promotes a healthy scalp environment while inducing the dermal papilla to reactivate the Anagen hair growth phase. Helps to re-balance the hair growth life cycle while conditioning existing hair and protecting it from breakage and loss.

### Directions:

Shake well before each use.

Apply directly to scalp twice daily in problem areas.

Gently massage into scalp and pull through ends of the hair.

### INGREDIENTS LIST

ALOE BARBADENSIS LEAF JUICE\*, PISUM SATIVUM (PEA) SPROUT EXTRACT\*, TOCOPHEROL, RICE AMINO ACIDS, ARGANIA SPINOSA (ARGAN) KERNEL OIL\*, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL\*, LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL\*, VITIS VINIFERA (GRAPE) SEED OIL\*, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL\*, PANTHENOL, POLYQUATERNIUM-10, HYDROXYETHYLCELLULOSE, DISODIUM EDTA, BENZYL ALCOHOL AND DEHYDROACETIC ACID

**\* ORGANIC INGREDIENTS LISTED IN GREEN**



“My hair looks fuller and softer and feels so much thicker now that I have been using RevuCell Organics. My hair also feels really healthy and my clients are noticing. They love RevuCell Organics too!”  
- Johnie B. Portland OR USA







## Will RevuCell work for everyone suffering hair loss or hair thinning?

There are many different forms and causes of hair loss. Research suggests that about 50% of hair loss sufferers are experiencing permanent hair loss. The other 50% is suffering temporary hair loss. Of that second 50% RevuCell can be a solution to help restart the Anagen (hair growth) cycle. Based on your cause you will get varying results.

## What if it doesn't work for me?

We stand behind RevuCell Organics products 100%. So if it's not right for your form of hair loss we have a 30 Day money back guarantee. This means if you are not completely satisfied with the results you can request a refund within the first 30 days after you have purchased the product.

## How long does it take for RevuCell Organics to start working?

Everyone is different so your results can vary. If you follow the regimen of using the Serum twice a day and using the Shampoo and Daily Conditioner every time you wash your hair, you should start to notice activity within the first 30 to 60 days. By 90 days you will experience stronger, healthier, fuller looking hair with more density and volume. After 90 days the benefits can start compounding as your natural hair growth cycle becomes longer. This promotes longer life to each existing hair and new hair entering the Anagen growth phase also increases.

## Where can I buy RevuCell Organics?

RevuCell Organics is available in Fine and Organic Hair Salons around the world. It may also be recommended by your Dermatologists or Physicians that treat hair, skin, and hormone issues.



## Is RevuCell Organic?

RevuCell Organics is made with the highest quality ingredients that are both gentle to your hair and scalp.

**Revitalizing Shampoo is 70% Organic**  
**Volumizing Conditioner is 90% Organic,**  
**Rejuvenating Scalp Serum is 95% Organic.**

All other ingredients are Vegan and Gluten Free to help promote the best environment to diminish the appearance of hair loss and promote healthy hair growth.

## Does RevuCell Organics use Minoxidil?

No, RevuCell Organics is a completely different type of hair loss therapy product. It is based on using Organic extracts and oils to help stimulate hair growth naturally. There are no medicinal side effects like you may experience using minoxidil.

## Does RevuCell Organics use Synthetic Fragrances?

No, RevuCell Organics is 100% fragrance free and phthalate free. The aroma in RevuCell Organics comes from our use of USDA Certified Organic Tea Tree Essential Oil and Lavender Essential Oils

## Is RevuCell Organics safe to use on chemically treated or colored hair?

Yes, RevuCell Organics is 100% sulfate free and contains no harsh ingredients or synthetic dyes. Safe for all hair types and safe to use with any chemical service.

## Who is RevuCell Organics best for?

RevuCell Organics is used to help with certain types of hair loss. Some hair loss products or medications may work well for some people while others may experience results with another treatment.

Use this checklist provided below to help you decide if RevuCell Organics is right for you.

- Needing to change or cut your hair in order to cover hair loss
- Experiencing a widening of your part line.
- Experiencing more than normal shedding in the shower, on your hair brush or pillow case, or during the day.
- Thinning or gradual hair loss on the top of your head

If any of these statements above are true then you are a good candidate for RevuCell Organics. For best results use RevuCell Organics for a minimum of 3 months to see results.

## If I am using Minoxidil or Finasteride can I still use RevuCell Organics?

Yes, absolutely! Because RevuCell Organics is made with organic and natural ingredients it can be used in conjunction with other systems you are currently using.



## RevuCell Organics Salon Partner Program

**How many of your customers do you see everyday who are suffering from hair thinning or hair loss?**

If you are like most salons that we've spoken to, a lot of your clients are in need of a professional level hair growth therapy product. RevuCell Organics gives you the opportunity to introduce your clients to denser and fuller looking hair in just 3 months!

### **RevuCell Organics is Professional and Organic!**

RevuCell is 100% drug free and a non medicinal alternative to Minoxidil and Finasteride that treats the appearance of hair loss and thinning hair at the root with natural and organic ingredients.

Get more information on how you can join the RevuCell Organics Salon Partner Program by contacting your local sales representative or visit us online at [RevuCell.com](http://RevuCell.com).

# Great Outcomes for Your Clients Great Income for You

Find out how your salon can  
experience RevuCell Organics

RevuCell helps promote hair growth while diminishing hair loss using organic and natural ingredients that are gentle to you and the environment. Learn more about our revolutionary hair growth therapy system and education program by visiting:

[www.revucell.com](http://www.revucell.com)

Experience an Organic and Professional  
Product Line for Hair Growth.

RevuCell is:

**100% Drug Free**

Made with non medicinal ingredients  
with no medical side effects.

**100% Vegan**

Made with vegan based moisturizers  
for softness and moisture balance.

**Gluten Free**

Made with rice amino acid and argan  
oil to help rebuild damaged hair.

**Cruelty Free**

Made with no animal by products or  
animal testing.

**Fragrance Free**

Made with Organic Essential Oils

**Paraben Free**

Made with no parabens or other  
harsh preservatives

**Sulfate Free**

Made with gentle moisturizing and  
non damaging cleansers.



"RevuCell has been amazing for me  
and my clients. After 6 months I am  
very impressed with the fullness  
and density of the hair."

Antonio P Miami FL



"I've been using the RevuCell  
products with my clients the last 6  
months and I LOVE the results! Not  
only is the hair thicker it is also so  
much healthier! My product sales  
have significantly increased now  
that I carry RevuCell in my salon."

Jamie C. Indianapolis IN



"In 25 years as a stylist I have never  
had this kind of an experience  
before. My hair looks fuller, thicker,  
stronger and healthier.

I Love it and my clients do too!"

Ernest B. San Diego CA





Organic  
Pea Sprout



Organic  
Aloe Vera



Organic  
Tea Tree



Organic  
Argan Oil



Organic  
Lavender